

## PHOTO CHALLENGE – FLASH CONTEST

COMPETITION RULES – FLASH CONTEST		
Novelty: the theme proposed by the entrant must be high impact, engrossing and never seen before.	15 points	
Colour balance: the colors in the image must be harmonious and consistent	15 points	
Composition and arrangement: harmonious distribution of elements and colours in the work. Retation of the balance between elements and the total surface of the poster	10 points	
Colour composition: contrast and readability of the image, harmony, purity of performance and level of work	10 points	
THEME: Free, at the discretion of the entrant		
Maximum score obtained by the jury	50 points	
Maximum score obtained by the followers of the group	50 points	

### NOTE:

- Each entrant can submit up to three works, subjects, background, etc. must be different from each other
- At least four decorated nails must be visible (the thumb may not be visible)
- It is not allowed to work on the training hand or other support; the model's nails must be real
- A subject that appears along with the decorated nails must be visible (for example, flower, face, artistic object or anything else, according to the personal taste of the entrant)
- The work must not have logos, as well as the entrant's signature and / or name.
- All artistic techniques and decorative elements may be used to decorate nails.
- The photo shoot must be original; images that have won in any past Aesthetic Nails Challenge competition cannot be used.
- The poster must not be printed; the image must be sent via email, in high definition, no later than November 7th. In the same email the entrant will write: membership division, name and surname, brief description (title of the work and techniques used)
- The image sent must be free of logos and / or protections. (Image protections will be applied by the organizers themselves).
- Failure to comply with the rules described above automatically entails exclusion from the evaluation and the work will not be published.
- No comments by the followers will have value on the judgment, only the number of "likes" obtained, **during the preset time**, for each work presented will be decisive.